



FUNDRAISING Workshop

**Go Fish: How to Catch (and Keep) Contributors
Using Storytelling to Fuel Your Fundraising Efforts**

*For professionals from civic, educational, and cultural
organizations*

with **NANCY BOCSKOR (USA)**

April 7, 2018 from 9:30 am to 5:00 pm

Time commitment: 9:30 am-12:50 pm AND 2:30-5:00 pm

During this interactive fundraising workshop, complete with role-playing to reinforce practical tools and new knowledge, you'll discover how to:

- Build a *functioning* fundraising operation
- Ask for money, even if you *hate* to
- Use storytelling to *build* personal relationships
- Build a *powerful* finance team
- Plan fundraising events that actually *raise* money

Participation is limited.

Please apply via

<https://goo.gl/DZkXXR> by April 4, 2018.

The working language is English. Translation will be provided. Location will be shared with selected participants on April 5. Participation is free.



Nancy Bocskor is an internationally distinguished expert in applied democracy. Nancy has coached countless emerging leaders, from students, activists and non-profit organizations to foreign and domestic public officials in all 50 states and more than 20 countries. Her areas of expertise include presentation skills, speech coaching, fundraising, grassroots advocacy and civic leadership training. As a fundraising expert, Nancy has run notable fundraising campaigns and owned her company since 1999.